03.STEPS TO BETTER AGENDAS01.02.03.

Turn broad general topics into specific issues that deserve participants' attention at this point in time.

Inquire, probe and diagnose the subject until you can articulate the issue.

Make sure every agenda item includes a verb, an action word that tells people the sort of meeting that you intend to have.

Articulate what's required so you can direct the meeting and re-direct it, if necessary.

Actively check both during and at the end of the meeting: have we moved this issue forward?

Inquire to check that people feel the meeting has been a good use of time; encourage them to challenge, if it needs to be re-focused.